

BAKE

Business Angels Knowledge for Entrepreneurs



NEWSLETTER n. 3

The journey of the BAKE Project is progressing steadily!

In this issue, we have some exciting updates to share - from the launch of our official website to our recent gathering in Helsinki, we are taking steps to enhance the investment landscape in the EU.

Read on to find out what we have achieved over the last few months.

LAUNCH OF THE BAKE TOOLKIT - EMPOWERING ENTREPRENEURS AND INVESTORS

We are happy to announce the completion of a significant milestone in our project!

BAKE partners have developed an extensive learning toolkit designed to foster equitable venture relationships between entrepreneurs and business angels. This consists of a toolbox of learning materials, guidelines, and real-world examples that will help create successful, fair, and balanced investment partnerships between entrepreneurs and business angels all over Europe.

As an addition to this first project result, we have also elaborated an **"Equalising Language"** glossary, a resource that acts like a language guide, helping entrepreneurs understand the technical terms used in investment talks, so they can have more effective discussions and negotiations.

OUR OFFICIAL WEBSITE IS NOW AVAILABLE!

You can now explore the BAKE project's objectives, activities, and resources at www.bakeproject.eu

This digital hub is your gateway to a wealth of resources, knowledge, and the latest updates from our project!

What can you expect from our website?


- Access to all the materials developed during the project.
- Stay up-to-date with the latest news and events, as well as find articles of interest on entrepreneurship and investment with business angels.
- Explore our comprehensive learning materials and guidelines.

HIGHLIGHTS FROM OUR LAST PROJECT MEETING IN HELSINKI

Our 3rd Transnational Project Meeting, held in Helsinki (Finland) on 26 and 27 September and organised by our partner Finnish Business Angels Network (FiBAN), was a resounding success. Here is a glimpse into what we discussed and achieved:

- Finalizing training modules to ensure top-notch quality for all users.
- Incorporating content into our user-friendly e-learning platform, soon to be available on our website.
- Partnering with FiBAN for two key events:
 - 4NGELS Training Module I, focusing on strategic thinking for startups and investors.
 - FiBAN Pitch Finland, featuring high-growth startups and engaging investment discussions.
- BAKE partners continued productive discussions regarding the following results to be developed in the framework of our project:
 - The innovative curriculum for entrepreneurs, which will include five essential training modules to empower entrepreneurs, startups, and minority groups in their quest for successful financing and investment.
 - The e-learning platform, which will include the training course's interactive modular curriculum and the Progress Evaluation Tests.

Stay tuned for more insights into our progress - together, we are shaping the future of startup training in the EU!

 www.bakeproject.eu
 info@bakeproject.eu